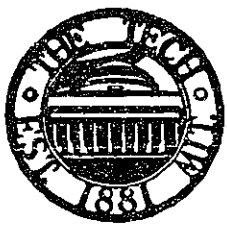


The Tech



OFFICIAL NEWSPAPER OF THE UNDERGRADUATES OF THE MASSACHUSETTS INSTITUTE OF TECHNOLOGY

VOL. LXXVII NO. 28

CAMBRIDGE, MASSACHUSETTS, TUESDAY, OCTOBER 1, 1957

5 CENTS

Fraternities Will Send Delegates To Four Endicott House Confabs

Meeting in four separate groups, this week-end and next, fraternity representatives will talk over an array of problems touching nearly every phase of their way of life. The occasion will be a special set of conferences at Endicott House, MIT's Tudorham retreat, sponsored by the Interfraternity Conference.

Invited to one of the four conferences are the residents of each fraternity house, each house's Social Chairman, its house manager and steward, and its pledge trainer. Letters sent to each of these persons detailed the agenda for the meetings. The presidents will explore the relationship between the IFC and the individual house and between the IFC and the individual fraternity member—will consider, for example, what action the IFC should take if a fraternity man is involved with the police.

The presidents will also evaluate the Rush Week program and discuss the possibility of a combined Rush Week-Orientation Week, a subject which has been mentioned often in the past.

The parking problem and the problem of telephone service are also slated for consideration. Up for scrutiny will be a plan to put identifying stickers on fraternity men's cars in the hope that local police, finding them parked near the fraternity house, will be lenient about ticketing them. The telephone stalemate, caused by the Institute's refusal to finance an extension of the MIT phone system across the river, will also be in for some agonized appraisal.

Social chairmen will try to synthesize a happy frequency spectrum of the various types of parties—
(Continued on page 4)

SCEP Will Spend Year Studying Creation Of Professional Attitude

The Student Committee on Educational Policy met Thursday, to choose a discussion topic for this year. Selected was the problem of creating a professional attitude among engineers. Elsewhere in student government the Public Relations Committee readied a second issue of its slick newsletter, "Beaver Buzz".

SCEP was presented with this problem of professionalism among engineers by Dean Holden at its last meeting of the '56-'57 school year. At this meeting Dean Holden pointed out that engineering is a profession without a professional attitude. Specifically mentioned that MIT does not outwardly try to create a professional attitude. Therefore, SCEP will first consider if MIT, as an undergraduate professional school, should or should not try to instill this attitude within its students. Secondly, SCEP will attempt to formulate a plan whereby the MIT student will graduate with a professional attitude. The group will try to find a plan to create a sense of responsibility to (a) the body of knowledge of engineering, (b) his fellow engineers, and (c) society. While the first and the second are implicitly taught at MIT, it is the responsibility to society which SCEP will emphasize. In an effort to bring this problem of the education and the attitude of the professional attitude to the attention of the MIT student, SCEP will sponsor a conference sometime this school year. To this conference the body hopes to have several of the outstanding men in the educational, scientific, and engineering fields.

The distribution of the first copy of the "Beaver Buzz" to the Freshmen during the Freshman Week-end marked the debut of a new approach that the Public Relations Committee has taken. Concerning PRC's attempt at bringing the action and existence of the undergraduate body at MIT to the public light, Pat McGovern '59, chairman of PRC, remarked, "The best public relations for the Institute is a satisfied student." Discussing this new approach, he continued, "We will do this by facilitating a greater identification and union of the individual student with the undergraduate body. PRC hopes to accomplish this by revealing interesting stories of people and events at MIT. The new undergrad-

uate newsletter, "Beaver Buzz", published by PRC has been created specifically to supplement the existing communications by telling the human interest stories which the other media do not cover."

MIT Men Perform Well On SS Exams; Deferments Possible

Freshmen will have a chance to display their intellectual prowess to Uncle Sam "sometime this spring" when the Selective Service Qualification Test will be given to all freshmen. In the meantime they can comfort themselves with the knowledge that last year's class performed very well. Mrs. Eleanor S. Lutz of the Advisory Committee on Military and Selective Service says that, of the 240 who have reported their scores, 202 received a score of 80 or over, which means that they are eligible for five years of graduate school as far as Selective Service regulations are concerned. A score of 70 is passing for undergraduate studies.

The registration date for this year's exam has not been announced, but all Freshmen should plan to take it.

The Committee on Military and Selective Service has the job of keeping pace with changes in the various six-month programs. It is important to keep in mind the fact that there is a six-month plan for men with critical skills and critical occupations and that this is very different from the other six-month programs. Apparently the critical skills plan has not worked out and is still under discussion in Washington. This may develop into a deferment policy controlled by the Scientific Advisory Committees which have been set up in each state to select men for the present plan which has broken down.

At present, quotas are low and men under twenty-two are not being drafted. However, those who want to make sure that they are immune from the grasping hands of their local draft boards can consult Mrs. Lutz on securing a deferment in order that the file in his local board will be complete in case of any emergency.

Benny Goodman Orchestra, Kai Winding To Provide J.P. Weekend Entertainment

Asian Flu Coming, MIT Community Is Expected To Stand

Even though Asiatic flu is sweeping through many colleges, MIT has no flu vaccine on hand in the infirmary, and no plans for any large scale inoculation of the student body.

At the University of Colorado, 670 out of 9,733 students are in bed with the flu, and Texas Christian University at Fort Worth, reports that 700 students out of 5,400 are ill. At the moment, MIT reports 0 out of 6,150 students down with the flu. However, Dr. A. O. Seeler, of the MIT medical department says that MIT can expect its share of the "epidemic" now moving northward from the Southern states. So far, Mississippi is the hardest hit with 24,600 cases which approaches real epidemic proportions.

About the only symptoms of Asiatic flu are runny noses, back and headaches, sneezing and muscular pains. Fatalities from the disease will be few. No more than twenty thousand deaths are expected in the United States at the most, and of these most will be the result of complications fostered by the flu. The healthy, virile Tech man need have little fear of this scourge.

Liquor, Fitness All Problems Of Colleges

Colleges throughout the land have a variety of problems, some completely alien to the MIT campus. Governor George M. Leader of Pennsylvania has written a letter to Dr. Gaylord P. Harnwell, president of the University of Pennsylvania, in regard to curbing campus drinking. The University has already issued a statement declaring that "the individual student would be held responsible for his conduct in regard to the consumption of liquor."

Pharmacy students at the University of Connecticut now wear ties and sport jackets to all classes. The dean issued the ruling requiring the new "well groomed look" to encourage professional habits which the students will carry with them into the outer world.

Other news from the UConn includes a statement by Dr. George Van Bibber, director of the School of Physical Education, that "American youth is not as bad as has been painted by some physical fitness researchers." Van Bibber, who served on the Citizens Advisory Committee of the President's Council on Youth Fitness, takes issue with the claim that American youth is a physical wreck in comparison to European youngsters. He points out that the tests upon which this opinion is based emphasized gymnastics instead of game skills which American youngsters would pass with flying colors.

A reporter for the *Michigan Daily* has few problems today. Posing as a teenage high school student, Jim Elmsan, 21, entered Central High School in Little Rock Thursday. He took two pictures of a Negro student, Jefferson Thomas, sitting with white students in a classroom. A representative of *Life* magazine paid \$200 for the pictures when Elmsan was finally ejected.

Under Study

Ranking student government leaders, already set to work tracking down fifty-two forgotten or unresolved Institute Committee resolutions, had another thirty-four "items" to think about today. (In retrospect, the thirty-four appeared to be just a restatement of the fifty-two.) This collection, like the other, is the work of president Arnie Amstutz '58. Amstutz included the latest group in a message sent to Incomm members and subcommittee chairmen. The items were listed: "In order to give you some idea of the scope of questions which may be considered this year and to allow you to find out how well informed you are."

Following are a few of the items. GRADUATE TEACHERS: Do we want to, as recommended, start development of a training program to try to improve the quality of graduate student teachers?

FRATERNITY PHONES: Lost this year in budget cuts. How badly do we want them? If deemed worthwhile, there's work to be done.

CUM: How badly do you want it abolished?

STUDENT I. D. CARDS: Recommended as necessary. Can do if we are willing to back it.

COMMUTERS: Would like limited dormitory facilities available when late evenings force them to stay on campus. Are we interested in working on this one?

COMPREHENSIVE AND ORAL EXAMINATIONS: Should we work to implement an experimental program trying these techniques?

The Orchestra of Benny Goodman and the Kai Winding Septet will provide the major entertainment for this year's Junior Prom Week-end. The JP committee announced that the Goodman Orchestra will play for the Friday night, Nov. 1st, formal in the Statler Imperial Ballroom; and that the kai Winding group will provide entertainment for the Saturday night semi-formal affair to be held in the Statler Georgian Ballroom.

The Goodman Orchestra, which has recently been appearing at a six-month stand in the Waldorf-Astoria in New York, was obtained during the summer by the committee. Composed of fifteen musicians, it has received wide acclaim as a leading dance orchestra. Goodman, under whose leadership the group was organized and trained, will not appear, but the repertoire of the orchestra contains many excellently rendered versions of the original Goodman hits.

J. J. and K.

The Winding Septet is under the leadership of Kai Winding, the nationally famous trombonist who first attained fame working in partnership with J. J. Johnson. The Septet contains four trombones, a piano and two rhythm pieces, and is known as a versatile group which plays dance music and progressive jazz with equal ease.

"Finest Ever"

Dick Sampson, committee chairman, said, "We are especially pleased to have two great entertaining groups, which we hope will provide the finest JP week-end that MIT has ever seen."

Ticket prices for the week-end will be: Friday night tickets, \$8.25 per couple; Friday and Saturday night combined, \$10.25 per couple; Saturday night only, \$2.75 per couple.

Option, Ticket Sales

Options will be on sale for Juniors Friday, October 18th from nine a.m. to five p.m. in Building Ten. The famous "line" for option ticket sales and table reservations will then form in the cage, with tickets being sold at twelve noon on Saturday. Open ticket sales to non-option holders will be the following Monday, Oct. 21.

All Sports Day

To replace the recently abolished Field Day events in the Week-end, the Athletic Association has set up the "MIT All Sports Day", which will feature crew races, a rugby game, soccer, and track on Institute ground on Saturday. The AA will also sponsor a luncheon in the cage for spectators and their dates.

The Friday night formal will also include the JP Queen contest, and the crowning of the newly elected queen, the date of a member of the Class of 1959. The contest, which is run by the Public Relations Committee, consists of an elimination to five finalists in voting by the entire student body, on the basis of photographs; and the final selection, at the Prom, by the Junior Prom Committee.

Line Dance

The committee also said it was considering a "line dance" on the Friday night between option and ticket sales which would feature dance music in the cage for those waiting for tickets and their dates.

Details on option and ticket sales will be given to Juniors in the near future.

Senior Leo F. Kelly Chosen For Kellogg Institute's Program



Leo F. Kelly '58, chosen for participation in Kellogg Summer Institute.

Chosen for final enrollment from over 200 applicants for participation in the 1957 Kellogg Summer Institute was Leo F. Kelly '58. Mr. Kelly worked closely with experienced personnel in the Design Engineering Department performing special development work in the Furnace-Exchanger Division.

Sponsored by the M. W. Kellogg Company, a leading firm in the design and construction of refineries, the Institute is recognized as one of the major programs of its kind in the industry.

The Tech

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Asian Flu

A brief but sudden cold snap last week caught many people at the Institute by surprise—especially those new or newly returned to the Boston area—and brought them misery in mild doses of sniffles and sneezes. No Asian flu has turned up but the general lowering of resistance to infection has made the threat of an epidemic here seem considerably closer.

We must face this threat without benefit of vaccine. The infirmary has none on hand and, with supplies acutely short throughout the country, this will probably continue to be the case. Of course there is an arsenal of modern drugs available which would certainly be given to flu victims, but these drugs are not preventatives nor could they appreciably stem the spread of an epidemic once it got started.

If Asian flu strikes here, then, the prospects are for a temporary disabling of a sizable segment of the MIT community. This forecast is virtually mandated by the reality of groups of students in close contact in classrooms and lecture halls, and similar groups of faculty members working together in the social pursuit of scientific data.

With disablement would come an enforced suspension of many of these pursuits. Students and scientists alike would fall behind in their work. After their recovery they would naturally have to step up their pace in order to meet the deadlines which beset all of us. And, because of the flu, some work might never get done.

The next two months are the critical ones. After that interval, a combination of factors will make the danger of epidemic negligible. Let us, then, dress warmly and with care, endure until winter comes.

review

The first words I heard as I left (tears rolling down my cheek) the new Copley Theatre, fell from the lips of a pretty little girl of about five—"Gee daddy—that was a good movie wasn't it." *The Miracle of Marcelino* certainly is a good movie for little girls of about five and can be quite enjoyable for those of us who can look at it through the eyes of one of these little girls.

"The Miracle" is a little boy named Marcelino who is adopted by twelve big monks. The monks do their best to raise little Marcelino properly but alas, he causes some trouble in the town and a bitter mayor gives the monks thirty days to pack up and leave. Marcelino meanwhile tells God that he wants to be with his mother who is in heaven and so off to heaven he goes causing the mayor to repent and allow the monks to stay.

A "new critic" might have a case for making the boy a Christ symbol since his death saves the monks. Our new critic might even show that the movie is built upon a contrast between the material and spiritual things in life. This, he might say, can be seen in the townspeople who refuse to adopt the child because he would be "another mouth to feed", in the big bad mayor who is more concerned with his own pocketbook and pride than with keeping the monks in town, and in the monks themselves who we see working very hard with their hands in order that they may survive to do their spiritual duty. He might also explain that the confusion between the material and the spiritual is presented visually in the opening which at first seems to be a marketplace with oxen and other beasts of burden roaming around, but which turns out to be a religious procession.

A cynic might also have a field day with this movie. He might point out that Marcelino is really just a spoiled brat

(who throws mud at strangers and puts frogs in kitchen pots) and also a rather stupid looking boy. He might also say that the monks often behave like a bunch of clowns and have done a pretty poor job of raising little Marcelino.

But I prefer to be neither new critic nor cynic and so I shall not deny that I did enjoy the movie—that I laughed and cried at the tale of Marcelino and the monks unfolded. My only criticism is of the English which was dubbed in over the original Spanish and consequently deprived the audience of hearing what the actors really sounded like. But then—can a child of five read English titles.

—Thomas N. Margulis

after hours

The Boston Symphony Orchestra, Charles Munch, Music Director, announces the opening of its 77th season of concerts on Friday afternoon, October 14, at Symphony Hall, Boston.

Planned are 24 pairs of Friday afternoon and Saturday evening concerts, and a series of nine Tuesday evening concerts opening on October 8. Six Sunday afternoon concerts will also be given.

A number of these performances will be under the direction of guest conductors Pierre Monteux, Richard Burgin, Robert Shaw, and Thomas Schippers.

Saturday, October 5 is Wellesley IOCA day, with all kinds of activities out at Wellesley. Games in the afternoon will include tennis, squash, softball, and swimming. The evening will be highlighted by a 50 cent dinner at 6:00 p.m., after dinner songfest, and a square dance at 8:00.

The following Sunday, October 6 is the MIT Outing Club's Circus with a number of all day trips.

The ratio of girls to MIT men at the first Baker House Acquaintance Dance is always the subject of much speculation. While the exact equation for the feminine/man has not as yet been determined the variables are fairly well known (i.e., Admission: girls free, Baker residents \$1.00, others \$1.50; Freddy Guerra's Band; Date: Friday, October 4, 8:00 p.m.; and "q"—Betty Jo Baxter).

Incidentals: 8:00-12:00 p.m., October 4, Horoscope Hop at Allen Riddle Hall, 75 cents, given by the student nurses at the Newton Wellesley Hospital.

—Jon Weigert

kibitzer

NORTH
S—A K 9 6 5 3
H—Q 7 2
D—A 9 4 3
C—A K 8

WEST
S—
H—K 9 8 6
D—Q 10 8 2
C—Q J 10 3 2

EAST
S—Q J 10 7
H—A J 10 5 3
D—6
C—6 5 4

SOUTH
S—A K 9 6 5 3
H—4
D—K J 7 5
C—9 7

The bidding:	S	W	N	E
	1S	P	2NT	P
	3S	P	4S	P
	P	P		

Opening Lead: Queen of Clubs

On this hand, six spades appears to depend on a finesse and 3-2 split in diamonds. However, South was not greedy and made two safety plays to bring home the contract.

South took the club lead with the ace, led a small spade and covered East's seven with the nine. If West were able to win the trick South's Ace-King would then clear the suit. When West showed out, South played the ace and King of spades, led the diamond King, and a small diamond to the board. West played the eight and the nine was played from the dummy. Again, the declarer did not expect the nine to hold the trick, but if East also showed two diamonds, the Ace would pick up the last diamond and the Jack would take the fourth round.

Having limited his losers to one in spades and one in diamonds, declarer led a small heart from the board on which East played the ten. When it held the trick, West having signalled with the nine, East led his heart Ace which South ruffed. South now gave East his trump trick, took the club return on the board, ruffed the heart queen and ran off his remaining trumps. On trick eleven West's discard is vital. He must either throw his club Jack establishing dummy's eight, or throw the diamond ten giving declarer his overtrick in diamonds. Careful defense could have prevented the squeeze for the overtrick, but the two safety plays insured the contract against the bad splits.

Winners of the MIT Bridge Club Tournament held Saturday afternoon, September 28 in the Baker House dining room were:

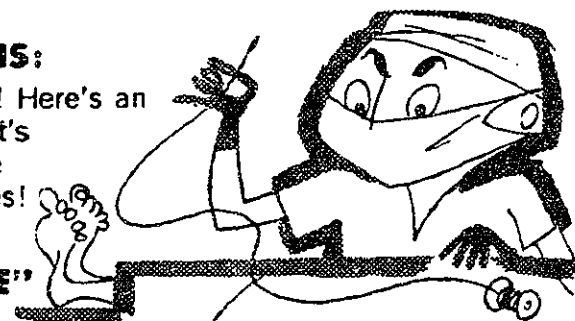
1st North/South—Weinstein and Kain
1st East/West—Jacobson and Belfand
2nd North/South—Chalfant and Kohn
2nd East/West—Friedman and Casey

—Allen van Gelder '60

DIAGNOSIS:

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Farnham Is Assistant Track Coach

Arthur E. Farnham, Jr., of Tarrytown, N. Y., has been appointed Assistant Track Coach at MIT, it was announced by Athletic Director Richard L. Balch recently.

The former Springfield College trackman will assume his new duties with veteran coach Oscar Hedlund this month. Hedlund is entering his 36th year at Tech.

Farnham, 34, succeeds Arne Arnesen, who moved to Colorado this summer as head track coach of the Air Force Academy. Arnesen had been at MIT since '47.

Taking over Arnesen's role as MIT varsity soccer coach this Fall will be Charles Batterman. A one-time diving great at Ohio State, Batterman, 34, also coaches diving and freshman swimming and lacrosse at Tech.

A native of Boston, Farnham was educated at Lexington High, being graduated in 1940. He then served with the 3rd Marine Division in World War II, doing 27 months of overseas duty as a Staff Sergeant.

Although he was married and had a son, Farnham enrolled at Springfield College in 1949 at the age of 26. Again his education was interrupted. He was recalled to active duty during the Korean War at the end of his sophomore year and served at Camp Lejeune, N. C. Art began his coaching career there, handling the Camp track team in 1952.

Farnham was a cross-country and distance runner at Springfield. Upon graduation in '54, he was hired as a teacher-coach at Washington Irving High in Tarrytown. He has coached cross-country, wrestling and track there for the past three years.

Tech Sailors Leave Foes Awash; MIT Wins Four On Mystic Lake

Sunday afternoon, Tech's New England championship sailing team came up with another outstanding performance, as the day ended with the MIT boatmen sporting a record of four victories and nary a defeat.

The first race on Medford's Mystic Lake was characterized by changing winds that challenged every skipper's best abilities. The competing teams, Tech and Northeastern, exchanged the lead several times during the course of the race, as both sides fought to maneuver their boats in the difficult winds. The end of the race saw the MIT skippers well ahead of their opponents.

The second contest was an exact repetition of the initial one, and ended all hope of Northeastern's coping the meet.

Tech's sailors then proceeded to leave Dartmouth in their backwash, as they garnered their third straight win of the day by a large margin. In the fourth and final encounter, however, the MIT team met its strongest competition, when a Dartmouth skipper pulled into an early lead. He forfeited his favorable position when he fell back in an attempt to stall the MIT boats, but his effort failed, and the Techmen pulled ahead to victory to complete a perfect day.

Intramural Rules

With intramural competition to get underway this week-end, it would be advisable for all participants to know the present eligibility rules. Anyone who has won a varsity or JV letter in a sport is not eligible to compete in that sport's intramural program. There is one exception to this which was established last fall by the Intramural Council. The amendment states that players cut from a varsity or JV squad, will be allowed to play that intramural sport even if they have previously won a letter.

The losing team then competed for the remaining opening in the Fowle Cup Championship, which is to be held on Sunday, November 10, at MIT.

The reasons for the Tech victory are obvious when the records of the individual members are brought to light. Bill Widnall '59, distinguished himself last year when he had the highest score in the New England skipper ratings in both the fall and spring competition. Dennis Posey, another standout, added both the Atlantic Coast Thistle and the North Atlantic Firefly Championships to his list of victories this summer. The team was rounded out by skipper Will Johnson '59, and co-skippers Oliver Fillippi '59 and Bill Blacklock.

The varsity sailors' next contest will be at New London against the Coast Guard Academy on October 12.

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TECHNOLOGY COMMUNITY ASSOCIATION

You are invited to attend the following division meeting of the TCA.

General Services Tues., 5:00 p.m.
Secretariat Wed., 5:00 p.m.
Religious Action Thurs., 5:00 p.m.
Social Service Wed., 7:30 p.m.
Trip to Cambridge Neighborhood House

All these meetings will be held in the T.C.A. Office—Second floor, Walker Memorial, Extension 885.

YRC SMOKER

What: MIT Young Republican Club Smoker.

When: 7:30 P.M., Thursday, Oct. 3.

Where: Litchfield Lounge.

Who: All MIT Republicans under 35.

Dear Reader —
We took the Schaefer beer.
We were thirsty! Sorry.
— Press Room
P.S. — it's REAL beer!

...the brew was off rest in cold storage— is the meaning of the "lager." It was in this first period that the beer was developed its pleasing taste and wholesome mellowness. The result was a more palatable beer, lighter in body, which, unlike the still beers of the time, possessed a sparkling quality and clarity. Lager beer was served cold. New Yorkers liked Schaefer Beer, so much so that in 1845 the Schaefer brothers found it necessary to move their brewery to larger quarters on Seventh Avenue, between 16th and 17th Streets.

Broadway Opening

The first Schaefer brewery was located on Broadway between 18th and 19th Streets, but quite a different Broadway from the one we know today.

Charles Dickens, who paid his celebrated visit to New York in 1842, describes Broadway as "a wide and bustling street which, from the Bow gardens to its opposite terminus in a count-

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IFC
(Continued from page 1)
from black tie to beer blast. They will also attempt to formulate a policy on open bid parties—how many, where . . .

When the preliminary banter about the new rushing rules subsides, the pledge trainers will get down to cases—hypothetical cases, which may or may not be imaginary, proposed by them for consideration by the body at large. Details of this discussion are, of course, secret.

House managers will weigh the merits of co-operative buying. At present, oil is the only commodity purchased jointly by several houses—those who do pool their oil buying report substantial discounts in the price. Meat and hardware are two other items which house managers will consider.

House managers may also decide at the conference to start compiling a master file of local merchants for use by each house and by individual fraternity men.

The proceedings of these special conferences will eventually be summarized in a report by the Executive Committee of the IFC. A team of four secretaries will be on hand to record the proceedings in full.

Highway Construction To Be Aided By MIT Photo, Electronic Devices

Maps which electronic computers can memorize and use to help engineers produce plans for new roads more swiftly and economically were described to highway officials recently at MIT.

These digital maps for digital computers are made from 3-D photographs taken from an airplane. The

information in these pictures about the hills and valleys is converted into columns of numbers and fed to a computer. With this data, the machine can predict how much excavating and filling will be necessary to build a road. If the engineers then wish to change the route or the design of the road, the computer can quickly report how the earthwork requirements will differ.

Millions of dollars can be saved by this system in the planning and designing of the highways in which federal, state and local governments expect to invest \$88,000,000,000 during the next 12 years.

ORGAN RECITAL

William Parsons, organist and choir-master at St. Michael's Church, Marblehead, will give an organ recital in the chapel on Sunday, October 6 at 4 P.M. The public is invited to attend without charge.

DEMOLAY INSTALLATION

MIT "Tech" Chapter Order of DeMolay will hold its public installation of officers October 2 in the Library Lounge at 7:30 p.m. All members of the Institute Community are invited to attend.

SOPHS, JUNIORS, FROSH ESPECIALLY

Crew managers are needed desperately! The amount of time spent managing can vary with your wishes. For more information, or if interested contact Box 270, East Campus or the Athletic Association Office.

Announcement

IMPORTANT to FRESHMEN

JOIN the Coop and SAVE Money on Your Purchases

By joining the COOP you become a storekeeper for yourself, just as if you rented a store, put in a stock of merchandise, and employed salespeople.

The Stockholders, all members of the Faculties of M.I.T., Harvard and Radcliffe, hold the capital stock in trust and receive no dividends upon it. The stockholders from M.I.T. are Dean E. Pennell Brooks and Dean John T. Rule.

On the Board of Directors, the M.I.T. representatives are: Professor Houlder Hudgins, Professor Industrial Management; Walter Humphreys, Secretary of the M.I.T. Corporation; Mr. Malcolm Kispert, Assistant Cancellor; Mr. Donald P. Severance, Secretary-Treasurer of Alumni Association; Mr. Ronald W. Keefe, Class of 1957.

The COOP prices are never higher than elsewhere, and in many cases for the same quality much lower. In addition, a Patronage Refund is credited to members on all purchases of 25c or more.

A Membership at the Technology Store Also Makes You a Member at the Harvard Square Store

TECHNOLOGY STORE

HARVARD COOPERATIVE SOCIETY

Patronage Refund to Members

Charge Accounts for members only.

Join before making a purchase, for Patronage Refunds cannot be credited on purchase made previous to taking out a membership.

The TECH-COOP is the official distributor of all your supplies. The material required for all freshmen has been passed upon by the Faculty and approved by them.

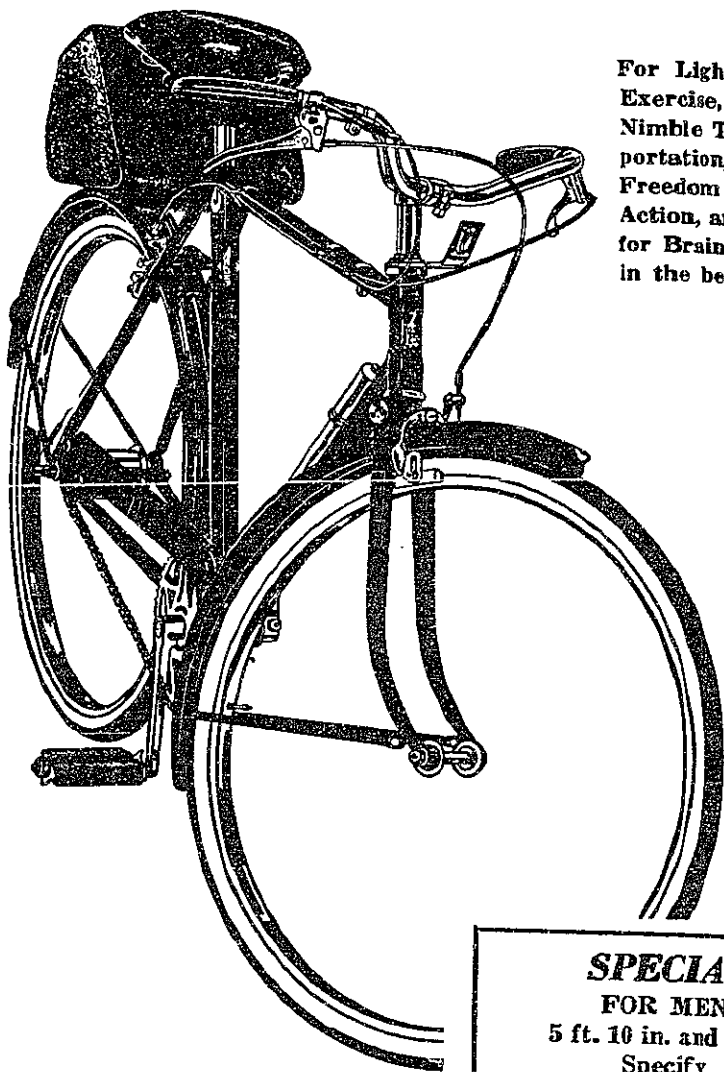
Every TECH man should become a member without delay. The Membership fee is one dollar.

PATRONAGE REFUNDS. For the fiscal year ending June 30th, 1958, a Patronage Refund upon cash purchases, or charge purchases to the member's personal account, has been voted at the rate of not less than 8% on charge purchases and 10% on cash. It is essential that you join early in order that you may obtain full benefit of membership at the Tech Store.

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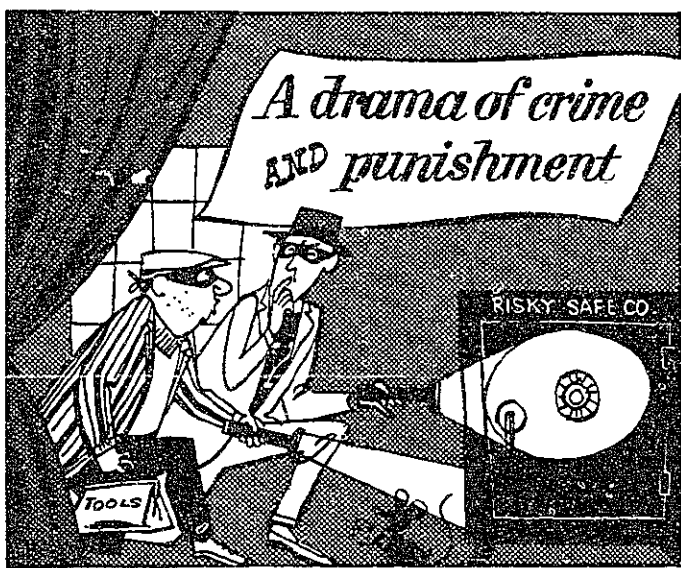
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